

WSFA 12 East Delano Ave. Montgomery, AL 36105 Main: (334) 288-1212 Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B) Attention: Accounts Payable 1707 Osage St, Ste 103 Alexandria, VA 22302

Send Payment To:

WSFA Regions Bank ATTN: Lockbox # 1400 P.O. Box 11407 Birmingham, AL 35246-1400

INVOICE

Invoice Date Invoice Month Invoice Period Invoice # September 2017 08/28/17 - 09/22/17 09/24/17 1800036-1

Sales Office Sales Region Account Executive Property HRP-Washingto National WSFA Ryan Eddins

Estimate Number Product Advertiser LUTHER STRANGE SENA 813 POL/Strange, Luther/R/Sena

Alt Order # Order # Flight Dates 08768711 1800036 09/19/17 - 09/26/17 Deal# Billing Type Billing Calendar Cash Broadcast Special Handling Product 1/2 Advertiser Code Agency Code 78 62 9913865 Advertiser Ref Agency Ref

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	ws at Ten - 10-1035pm	1	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>M</u> 09/24/17 -	TWTFSS Spots/Week1 1 ne Description WSFA 12 News at Ten - MF	<u>Rate</u> \$275.00 <u>Start/End Time</u> 10-1035pm	:0	h Ad-ID			Rate <u>Type</u> \$275.00 NM
2 09/22/17 09/22/17 NBC Today 9	Show 3 10-11am	1	:30	1	\$50.00	NM	
09/18/17 09/24/17 -	TWTFSS Spots/Week1 1 ne Description NBC Today Show 3	<u>Rate</u> \$50.00 <u>Start/End Time</u> 10-11am		th Ad-ID 00			<u>Rate</u> <u>Type</u> \$50.00 NM
	IVE @ 11A 11-1130Am	1	:30	1	\$30.00	NM	
09/18/17 09/24/17 -	Spots/Week1 1 me Description ALABAMA LIVE @ 11A	Rate \$30.00 Start/End Time 11-1130Am		th Ad-ID			<u>Rate</u> <u>Type</u> \$30.00 NM
4 09/22/17 09/22/17 ALABAMA L AM	IVE @ 1130 1130A-12P	1	:30	1	\$30.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>09/18/17</u> 09/24/17	MTWTFSS Spots/Week1 1 me Description ALABAMA LIVE @ 1130AM	Rate \$30.00 Start/End Time 1130A-12P		gth Ad-ID 00			<u>Rate</u> <u>Type</u> \$30.00 NM
Credited	M-F 4-430P	1	:30	1	\$60.00	NM	

09/22/17 7 09/22/17 We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

M-F 4-430P

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1800036-1	09/24/17	September 2017	08/28/17 - 09/22/17
4.5			

Mavertion	1 Todaot	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	813

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ww.wsfa.com				Spots/			
ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
WSFA 12 NEWS AT 4P							
M Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 09/18/17 Spots: # Ch Day Air Date Air Time Descript	Spots/Week 1	Rate \$60.00 Start/End Time		<u>Ad-ID</u>			Rate Type
1 WSFA F 09/22/17 WSFA 1 Credited	12 NEWS AT 4PM	M-F 4-430P	:00)			\$60.00 NM
30 09/21/17 09/21/17 WSFA 12 News at Ten - MF	- 10-1035pm	1	:30	1	\$275.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 09/18/171	Spots/Week 1	<u>Rate</u> \$275.00					Rate Type
Spots: # Ch Day Air Date Air Time Descrip 1 WSFA Th 09/21/17 WSFA Tredited	tion 12 News at Ten - MF	Start/End Time 10-1035pm	Lengti :0	<u>1 Ad-ID</u> 0			\$275.00 NM
31 09/21/17 09/21/17 NBC Today Show 3	10-11am	1	:30	1	\$50.00	NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 09/24/17 Spots: # Ch Day Air Date Air Time Descrip 1 WSFA Th 09/21/17 NBC To Credited	Spots/Week 1 tion oday Show 3	Rate \$50.00 Start/End Time 10-11am	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$50.00 NM
33 09/21/17 09/21/17 ALABAMA LIVE @ 11A	11-1130Am	1	:30	1	\$30.00	NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 09/24/17 Spots: # Ch Day Air Date Air Time Descrip 1 WSFA Th 09/21/17 ALABA Credited	Spots/Week 1 otion MA LIVE @ 11A	<u>Rate</u> \$30.00 <u>Start/End Time</u> 11-1130Am	<u>Lengt</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Typ</u> \$30.00 N/
34 09/21/17 09/21/17 ALABAMA LIVE @ 113	0 1130A-12P	1	:30	1	\$30.00	NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 09/24/17 Spots: # Ch Day Air Date Air Time Descript 1 Descript ALABA Credited	Spots/Week 1 otion MA LIVE @ 1130AM	<u>Rate</u> \$30.00 <u>Start/End Time</u> 1130A-12P	Lengt	h <u>Ad-ID</u> 00			<u>Rate Type</u> \$30.00 NM
43 09/21/17 09/21/17 NBC Today 2	9-10am	1	:30	1	\$50.00	NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS 09/24/17 Spots: # Ch Day Air Date Air Time Description Description 1 WSFA Th 09/21/17 Credited NBC T		<u>Rate</u> \$50.00 <u>Start/End Time</u> 9-10am	-	th Ad-ID			<u>Rate</u> <u>Typ</u> \$50.00 Ni
44 09/19/17 09/19/17 WSFA 12 News at Ten MF	- 10-1035pm	-1	:30	· 1	\$275.00) NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS -1 Spots: # Ch Day Air Date Air Time Description Air Time Description	Spots/Week 1 ption	Rate \$275.00 Start/End Time	<u>Leng</u>	th Ad-ID			Rate Typ

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1800036-1	09/24/17	September 2017	08/28/17 - 09/22/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	813

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ww.wsta.com			Spots/	Dete	Tumo	
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate \$275.00	Type	
44 09/19/17 09/19/17 WSFA 12 News at Ten - 10-1035pm MF	-1	:30	1	\$275.00	INIVI	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt :0	h Ad-ID			<u>Rate Type</u> \$275.00 NM
1 WSFA Tu 09/19/17 WSFA 12 News at Ten - MF Credited	10-1035pm	.0				Ψ270.00 71III
46 09/19/17 09/19/17 Tonight Show 1035-1137pm	-1	:30	1	\$115.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>1</u>	<u>Rate</u> \$115.00					D
Spots: # Ch Day Air Date Air Time Description	Start/End Time		<u>h</u> <u>Ad-ID</u> 0 DMSCLS1:	717µ		Rate Type \$115.00 NM
1 WSFA Tu 09/19/17 11:34 PM Tonight Show	1035-1137pm				NINA	ψ110.00 14III
49 09/19/17 09/19/17 WSFA 12 News at Noon 12-1230pm	-1	:30	1	\$100.00	NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS - 1 Spots/Week - 1	<u>Rate</u> \$100.00					67-6
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	71 711		<u>Rate Type</u> \$100.00 NM
1 WSFA Tu 09/19/17 12:21 PM WSFA 12 News at Noon	12-1230pm		0 DMSCLS1			\$100.00 TVIV
50 09/19/17 09/19/17 JUDGE JUDY 1ST RUN 330-4p	-1	:30	1	\$60.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/18/17 09/24/17 -1 1	<u>Rate</u> \$60.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID	717		Rate Type
1 WSFA Tu 09/19/17 3:56 PM JUDGE JUDY 1ST RUN	330-4p	:3	0 DMSCLS1	/1/H		\$60.00 NM
52 09/19/17 09/19/17 WSFA 12 News at Five 5-530pm	-1	:30	1	\$185.00	NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS - 1 Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		th Ad-ID			Rate Type
1 WSFA Tu 09/19/17 WSFA 12 News at Five Credited	5-530pm): 	00			\$185.00 NN
53 09/19/17 09/19/17 Today in Alabama 530a 528am-6am	-1	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Leng	th Ad-ID			Rate Type
1 WSFA Tu 09/19/17 5:42 AM Today in Alabama 530a	528am-6am	:3	0 DMSCLS1	717н		\$100.00 NN
54 09/19/17 09/19/17 WSFA 12 News at Six - 6-630pm MF	-1	:30	1	\$350.00	NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS - 1 Spots/Week 1	Rate \$350.00					D. 1 . T
Spots: # Ch Day Air Date Air Time Description 1 WSFA Tu 09/19/17 6:28 PM WSFA 12 News at Six - MF	Start/End Time 6-630pm		th <u>Ad-ID</u> 30 DMSCLS1	.717н		Rate Type \$350.00 NN
55 09/19/17 09/19/17 Today In Alabama 6a-7a	-1	:30	1	\$175.00	NM	
Weeks: Start Date 09/18/17 End Date 09/24/17 MTWTFSS - 1 1 Spots/Week 1	<u>Rate</u> \$175.00					

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		Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENAT	813

Gross Total

Agency Commission

Net Amount Due

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www.wsta.com						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
55 09/19/17	09/19/17	Today In Alabama	6a-7a	-1	:30	1	\$175.00	NM	
Spots: # Ch	<u>Day</u> <u>Air</u>	Date Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WS	FA Tu 09/	19/17 6:45 AM Today I	n Alabama	6a-7a	:3	0 DMSCLS17	'17н		\$175.00 NM
56 09/19/17	09/19/17	NBC Today Show	7-9am	-1	:30	1	\$115.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	<u>Rate</u> \$115.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA Tu 09/	19/17 8:46 AM NBC To	day Show	7-9am	:3	0 DMSCLS17	17H		\$115.00 NM
57 09/19/17	09/19/17	NBC Today 2	9-10am	-1	:30	1	\$50.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/17 -1	Spots/Week 1	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA Tu 09/ Credited	19/17 NBC To	oday 2	9-10am	:0	0			\$50.00 NM
60 09/20/17	09/20/17	WSFA 12 News at Five	5-530pm	1	:30	1	\$185.00	NM	
Weeks:	Start Date 09/18/17	End Date MTWTFSS 09/24/171	Spots/Week 1	<u>Rate</u> \$185.00					
Spots: # Ch	Day Air	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WSI	FA W 09/ Credited	20/17 WSFA	12 News at Five	5-530pm	:0	0			\$185.00 NM
				Total Spots		7			

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\$1,015.00

\$152.25

\$862.75